PRINT CIRCULATION

ttgmena luxury is distributed to suppliers and buyers of luxury travel in the leisure, meetings and incentives, events and business travel sectors. With a focus on luxury travel bookers, agent distribution equates to 3,200 with a further 2,800 being sent to suppliers from across all tourism industry disciplines including hotels, accommodation, airlines, tourism authorities, DMCs and additional service companies, as well as airport executive lounges.

As with all publications of the TTG MENA portfolio, **ttgmena luxury** is also available in digital form, thereby strengthening its global reach. **ttgmena luxury** also benefits from international exposure at select travel trade events throughout the calendar year.

FOR THE LUXURY CONNOISSEUR

Borne from the demands of the discerning and resilient luxury travel segment, **ttgmena luxury** is the region's only quarterly magazine expressly directed at premium travel trade professionals.

While embracing the design elegance of consumer travel publications, **ttgmena luxury** upholds a successful and renowned B2B editorial style – honed by the team of professionals dedicated to its broadsheet parent, TTG MENA – with content comprising practical yet creative features, essential news and exclusive interviews, designed to assist agents in making the most of luxury travel opportunities.

A glossy, large format magazine distributed in accordance with the four seasons – Spring, Summer, Autumn, Winter – **ttgmena luxury** is a superlative stage from which to present the world's finest travel products and destinations. Read by 18,000 travel agents and suppliers who are committed to this high-end sector, **ttgmena luxury** is the only marketing platform in the region where you can communicate your message directly to the luxury trade the world over.

RATES/SPECS

(all sizes height x width)

	Print Area (mm)	Bleed (mm)	Rate (€)
Full page	370 x 280	376 x 286	4,500
Inside back/front full page	370 x 280	376 x 286	5,500
Back page full	370 x 280	376 x 286	6,000
Double page spread	370 x 560	376 x 566	6,500
Half page horizontal	180 x 280	186 x 286	2,500
Half double page spread	180 x 560	186 x 566	4,500
4 x page full colour wrap	370 x 560	376 x 566	8,500
Advertorial full page	370 x 280	376 x 286	5,000
Advertorial double page spread	370 x 560	376 x 566	7,000
Dust cover	370 x 660	376 x 666	15,000

2012 **SPRING:** out January **SUMMER:** out April **AUTUMN:** out July **WINTER:** out October

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