



Packed with specific show information and detailed floorplans, the show catalogue is an indispensable tool that will guide attendees and exhibitors through the exhibition. Not only that, but long after the show has finished, the catalogue's comprehensive collection of contact details will arm buyers and other industry insiders with the contacts and product information they need to make informed decisions. Better than a simple directory, the show catalogue is a definitive list of companies that have chosen to invest, expand and want to do business in the Middle East region.

Make a powerful impact on these key players by placing an advertisement in the official show catalogue! There's no better way to bring your company, your stand and your products to the attention of every attendee than by reserving a spot in these must-read pages.

YES! I want to attract visitors to my stand and beat my competitors to the best business deals!

Show Catalogue Advertising Rates

I'm interested in: (Mark with an "x")	Advertisement Size (4 Colour)	Price: AED (AED 3.67 = US\$1)	Price: US\$ (US\$1 = AED 3.67)
	Double Page Spread	AED 30,000	\$8,169
	Full Page	AED 17,500	\$4,766
	Half Page	AED 8,500	\$2,315
	Outside Back Cover	AED 32,500	\$8,850
	Inside Front Cover	AED 25,000	\$6,808
	Inside Back Cover	AED 19,000	\$5,174

Kindly note; bookmarks, bellybands, gatefolds etc are available on request

My Name:

Company Name:

Mailing Address:

Tel:

Fax:

Email:

Complete and return this form to
James Rawlins
 Fax: +971 4 444 3030 Email: james.rawlins@itp.com